

Dream Ride York *Guidelines for Participating Charities*

Charities MUST:

- *Send Letter of Intent* (on your letterhead please) including:
 - contact name, with email address and phone number
 - charity mailing address
 - charity website address & Facebook page link
 - copy of your Commonwealth of Pennsylvania 501c3 nonProfit registration
 - EIN or TAX ID#

Charities, PLEASE:

- Provide requested food items for the **Dream Ride York Finish Line Meal**.
 - a distribution schedule will be forwarded to your contact person
- Purchase a Dream Ride York Commemorative Cycling Jersey to help promote the event and recognize your Charity Ambassador Cyclist(s):

This originally designed cycling jersey can be purchased online at Voler.com by clicking on this link (url goes here). *The first 15 charities to purchase jerseys will have their logos integrated into the jersey design.* For more information contact Mike Ridgeway (Dream Ride York 2014 Event Director), mike@dreamrideprojects.org.

What Now?

- Recruit cyclists to ride in the event for your charity
 - cyclists collect monies up front from sponsors using Dream Ride York 2014 Generic Pledge Form
 - riders accept checks made payable to charity
 - charity collects sponsorship monies from cyclists ***up to September 30, 2014***
- Charity sends *registration donations* by **1 October**, send cyclist names & total amount of Registration donations** via (1) CHECK made out to 'Dream Ride Projects' to:
 - Dream Ride Projects, PO Box 141 Lancaster, PA 17608-0141
 - Registration Donations should total \$25.00 times the total number of riders (example; 20 riders x \$25.00 = \$500.00)
- Support a *Dream Ride York Rest Stop** (a great PR / awareness opportunity)
 - Volunteers, light snacks, water and other liquids are needed at each stop along all bicycle routes for the event
 - Rest Stops service between 75 and 150 cyclists throughout the duration

**Charities select Rest Stop locations on a First – Come – First – Serve Basis*